

## **Contact Information**

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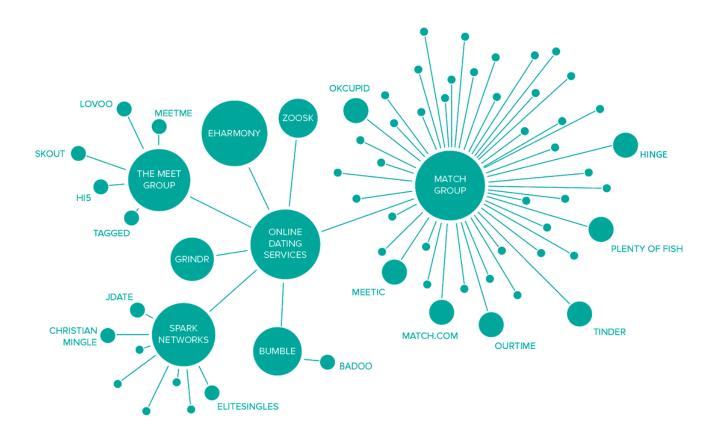
# **Northwest Dating App Background**

Made just for Northwest singles... Try the new local dating app that's connecting thousands of singles around the Northwest. Only real singles around the Northwest can sign up thanks to our AI, so no more matching with scammers and non-locals. Swipe, match, chat & meet with Northwest singles for free!

We connect Northwest singles with similar schedules on a neighborhood basis. Every app feature has been crowd-selected by local singles voting on social media. We also packed in more free features than many popular dating apps.

# **The Local Dating App**

Many people are surprised to learn that the Match Group has become a dating app behemoth by acquiring many popular apps like Tinder, Hinge, OKCupid, and Plenty of Fish. Bumble and Badoo also joined together to rival the largest dating network in the world.

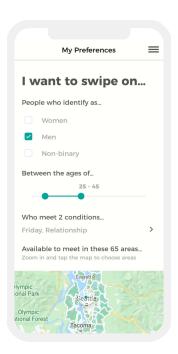


Drawing a comparison between the big dating apps and the big beer companies from the 1900's, the Northwest Dating App seeks to be like the microbreweries that disrupted their dominance by catering to local tastes and preferences. The Northwest Dating App is a local dating app with unique features tailored to make dating life better in neighborhoods across the Northwest.

# **Unique App Features**

### Swipe by Neighborhood

The Northwest's geography and traffic can make dating inconvenient. Now you can swipe within neighborhoods and skip the headache.



We meticulously mapped thousands of neighborhoods in the Northwest from Seattle to Portland and Spokane to Boise. The shape of each neighborhood minimizes traffic and geographic constraints so that it's easy to find a convenient meeting location in each neighborhood.

#### **Date On Your Schedule**

Ever matched only to find out they're never free? Now you can set your schedule and meet people with compatible availability.



#### Meet Real Local Singles

The app exclusively connects singles in the Northwest. To keep it local, we automatically block 26% of signups from outside the area.



### Enjoy Full Screen

Other dating apps cover the screen with buttons and logos. Now you can view profile pictures and videos in full screen.



### **Swipe Intentionally**

When you match with someone, you can choose to message them or unmatch. So have fun swiping and only reach out when someone special comes along.



## **About Us**

In 2019, Seattle was named the <u>WORST city for dating</u>... for the second year in a row. Seeking to melt the <u>Seattle Freeze</u>, our founder launched the <u>Seattle Dating</u> <u>App</u> in 2019.

The app's concept and design came directly from suggestions by Seattle singles. Every feature was crowd-selected by local singles voting on <u>social media</u>. Within months, we had matched thousands of Seattleites, gaining lots of <u>local media</u> attention.



Singles in nearby Portland started requesting an app for their city, so we launched the <u>Portland Dating App</u> in early 2020. Incredibly, during our launch week, the Portland Dating App became the #1 trending dating app on Google Play!

Only real local singles are allowed on the apps and we're proud to have banned more than 30,000 fake and non-local profiles to keep it that way. In 2022 we merged our Seattle and Portland apps into the <u>Northwest Dating App</u> after Seattle was named the <u>BEST city for dating</u>. The Seattle Freeze seems to be thawing!



We launched the <u>California Dating App</u> in 2023 to expand our local dating concept across the West Coast. As the newest location in the <u>City Dating App</u> network, singles on the <u>California Dating App</u> can also choose to meet singles from the <u>Northwest Dating App</u>!

# **Branding**





